



State of New Jersey

DEPARTMENT OF ENVIRONMENTAL PROTECTION

CHRIS CHRISTIE
Governor

BOB MARTIN
Commissioner

KIM GUADAGNO
Lt. Governor

July 6, 2010

To Manufacturers of Televisions,

Pursuant to the “Electronic Waste Management Act” (the Act) P.L.2007, c.347 as amended by P.L. 2008 c.130 (N.J.S.A. 13:1E-99.94 et seq.) the New Jersey Department of Environmental Protection (Department) has determined the collection obligation for television manufacturers (please see Table 1).

For your information, the collection obligation for television manufacturers is the total weight of televisions that a manufacturer is responsible to collect, transport and recycle each program year. The collection obligation in Table 1 below is for the program year beginning January 1, 2011. The Department has determined collection obligation by multiplying a television manufacturer’s market share by the gross television-recycling goal of 28.7 million pounds of televisions for Program Year 1 which begins January 1, 2011.

Table 1.

Manufacturer	% by weight	Adjusted NJ % by weight	Collection obligation in pounds
Apex Digital Inc	0.36	0.3739212	107,476
Audiovox Corp	0.14	0.1454138	41,796
Axion Technology	0.16	0.1661819	47,766
Best Buy	10.93	11.352302	3,262,992
Broksonic Hatzlachh Supply	0.01	0.0103864	2,985
Coby	0.61	0.6335686	182,107
Curtis International	0.21	0.2181138	62,693
DPI	0.01	0.0103837	2,985
Element	0.98	1.0178643	292,565
Envision Peripherals Inc	0.89	0.9243869	265,697
EQD Corporation	0.03	0.0311591	8,956
Eviant	0.14	0.1454092	41,795
Haier	0.84	0.8724551	250,770
Hannspree	0.02	0.0207727	5,970
Hitachi	0.05	0.0519319	14,927
Imation	0.35	0.363523	104,487
JVC	0.14	0.1454092	41,795



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LG	5.82	6.0448673	1,737,476
Mag Innovision	0.01	0.0103864	2,985
Mitsubishi	0.47	0.4881594	140,312
On Corp US	0.46	0.477773	137,326
Orion America	1.64	1.7033647	489,598
P & F USA, Inc (Funai)	7.12	7.3950954	2,125,572
Panasonic	5.73	5.95139	1,710,608
Philips Consumer Lifestyle	2.62	2.7212289	782,163
Pioneer	0.15	0.155	43,115
PLR IP Holdings	0.2	0.2077274	59,707
Proton Digital Corp	0.01	0.01038637	2,985
Proview	0.06	0.06231822	17,912
Qualcomm	0.03	0.03115911	8,956
Samsung	20.55	21.34399035	6,134,903
Sanyo	3.72	3.86372964	1,110,552
Sceptre	0.1	0.1038637	29,854
Sharp Electronics	2.98	3.09513826	889,636
Sony Electronics	10.52	10.92646124	3,140,592
Starlite Consumer Electronics	0.14	0.14540928	41,795
Supersonic	0.13	0.13502281	38,810
Syntax-Brilliant	0.04	0.04154548	11,941
Toshiba	4.53	4.70502561	1,352,366
TTE Technology	3.17	3.29247929	946,357
Venturer Electronics	0.15	0.15579555	44,780
ViewSonic	0.16	0.16618192	47,766
Viore	0.06	0.0623182	17,912
Vizio	8.76	9.09846012	2,615,170
Westinghouse	1.08	1.12172796	349,883
Total	96.28	99.99918841	28,768,794

The Act requires, at N.J.S.A. 13:1E-99.96e(1), all manufacturers of televisions to submit a plan to the Department to collect, transport, and recycle covered electronic devices based on the manufacturer's market share.



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The Department has provided guidance on the development of plans. This information can be found online at:

<http://www.state.nj.us/dep/dshw/recycling/EWaste/guidance%20document.pdf> .

Please note that manufacturers of televisions must submit their collection plans, either individually or as a group, no later than September 30, 2010.

Manufacturers may comment on the collection obligation or any supporting data provided in the Preliminary Collection Obligation Report by submitting comments to the Department by August 18, 2010 to the following address:

New Jersey Department of Environmental Protection
Solid and Hazardous Waste Management Program
Bureau of Recycling and Planning
401 East State Street
P.O. Box 414
Trenton, New Jersey 08625-0414.

Support for an alternative collection obligation must include:

1. A detailed explanation of the grounds for the alternative collection obligation;
2. An alternative calculation;
3. The basis for the alternative calculation
4. Documentary evidence supporting the alternative collection obligation; and
5. Complete contact information for requests for additional information and clarification.

The Department will review any collection obligation comments received and will, by August 31, 2010, publish a Final Collection Obligation Report. The Final Collection Obligation Report will include the final collection obligations and a summary of any comments received and the Department's response to the comments.

If you have any questions or comments, please contact Dana Lawson with the Bureau of Recycling and Planning at Dana.Lawson@dep.state.nj.us or (609) 984-3438.

Thank you for your anticipated cooperation.

Sincerely,
Original signed by
Guy Watson, Chief
Recycling and Planning